

2020 AGLow Spring Board Meeting
2:30pm (ET) March 31, 2020
Teleconference

Called to Order by Board Chair Josh Lantz at 2:34 p.m.

Board Members Present: Chairman Josh Lantz, President Tim Lesmeister, Vice President Ken Perrotte, Treasurer Hannah Stonehouse Hudson, Secretary Chris Sebastian, Executive Director Mark Smith, members Mark Strand, Gary N-ski, Mike Schoonveld, Josh Huff, Barb Carey and Joe Henry.

Motion by Schoonveld and second by N-ski to accept the minutes from the 2019 Annual Meeting. Motion passed.

Motion by Strand and second by Lesmeister to accept the following committee reports as submitted:

- President's Report (Lesmeister)
- Executive Directors Report (M. Smith)
- Treasurer/Finance (M. Smith/Hudson)
- Conference Committee Report 2020 (Lesmeister)
- Site Selection Report 2022 (Perrotte)
- High School Grant (Marsh)
- Media Member Recruitment (P. Smith)
- Membership Screening (M. Smith)
- Nominating (Lesmeister)
- Past Presidents (Lesmeister)
- Toyota Scholarship (Lesmeister)
- State of the Art Communications (Strand)
- Ethics (Zaleski)
- Awards-in-Craft (Perrotte)

Reports discussion:

- **Awards-in-Craft** – Agreed to combine podcast and radio categories, and broadcast to membership ASAP through *Horizons*. Discussion about moving to fully electronic submission likely in 2021. Hudson to help with submitting entries via Dropbox/etc. in the interim.
- **AGLOW PLAY** – Discussed expanding high school grant program into impactful program to include all youth groups pertaining to outdoor sports, and earmarking auction proceeds to kids program.

Motion to accept committee reports passed.

Old Business:

2020 Annual Conference Gaylord, MI (Lesmeister/Smith)

- Smith: Discussed potential impact of COVID-19 pandemic to sponsors, attendance, events. Intending on event happening as normal, with contingency plans being developed.
- Lesmeister: In a survey to select AGLOW members, committee developed ideas on guest speakers and how to increase exposure for sponsors and CVB. Lining up keynote speakers, much discussion on names.
- Lantz: Gave direction to board to encourage as much conference attendance as possible.
- Discussed two tracks for spouses, active and cultural.

Discussion of setting up AGLOW members-only Facebook group.

Action Items:

Motion by Lesmeister, second by Perrotte, to approve list of new members.

Motion by Strand, second by Lesmeister, to keep 2020 Annual Conference fees same as 2019.

New Business:

Further discussion regarding high school grant/AGLOW PLAY, the need to get it out to more clubs/youth.

Discussion regarding New Member Invitation Packet. Board members are to send feedback and suggestion to Paul Smith and Tom Watson within one week.

Lesmeister updated plans for new AGLOW membership video.

Hudson created AGLOW members-only Facebook group and invited board members. She will set up guidelines and share with AGLOW members.

Schoonveld started discussion about AGLOW rebranding or updating to attract new membership. Sebastian to lead rebranding exploration committee, report back with logo drafts before annual conference.

Smith led discussion about frequency of AGLOW audits, with consideration for price. Lesmeister referred to finance committee to make recommendation and send to board members for their information.

Motion to adjourn by Lesmeister, second by Schoonveld, at 4:24 p.m.