

AGLOW Board of Directors Meeting
Lake of the Woods, MN
September 25 and 28, 2017

Meeting Minutes

Monday, September 25

Call to order by Chair Zaleski at 8:04 a.m.

Roll Call – Brandon Butler, Dan Stefanich, Tim Lesmeister, Josh Lantz, Jim Zaleski, Gary Nski, Mark Strand, Paul Smith, Brian Smith, Dave Barus, Chris Jennings, Josh Huff, Dave Mull, Mike Schoonveld, Corp Liason Brad Bonar, and Exec. Director Mark Smith were present. Steve Griffin and Gretchen Steele were not present. Kevin Michalowski came late.

Proxy assignments - Steele to Nski, Griffin to Lesmeister.

Approval of winter board meeting minutes – Winter board meeting minutes were distributed in the packet in advance of the meeting. Butler made a motion to approve the winter board meeting minutes as submitted. Lesmeister second. Motion carried.

Committee reports – Written committee reports were distributed in the board meeting packet prior to the meeting. Chair Zaleski called for committee reports to be treated as a consent docket. Motion to approve by P. Smith. Second by Nski. Motion carried.

2019 conference site selection – ED Smith reported that we have complete and favorable proposals from four finalists. Presentations will be heard beginning at 9:30.

Action items – Bill Keaton has requested Active Retired membership status. He meets all such requirements per the bylaws. Motion to approve Bill Keaton's request for change in membership status by Butler. Second by Schoonveld. Motion carried.

Approval of HS Grant – Committee chair Dziejzina received two nominations and recommends the Poynette, WI HS fishing team as this year's recipient of the \$500 AGLOW High School Grant. Lantz made motion to approve the committee's recommendation. Second by Jennings. Motion carried.

Approval of new members – ED Smith referred board members to the list of new media and corporate members that was included in the previously distributed board meeting packets. All have been advertised in Horizons per the bylaws. Motion to approve new members as presented by Lantz. Second by Strand. Motion carried.

Horizons Editor Contract renewal – Three issues have been completed to-date by the new Horizons Editor. Consensus is that she is doing great and the issues she has completed look super, but they are too long. Specifically, there are too many pages and it is causing consistent challenges with distribution. The Editor has asked for an increase in her contract compensation but did not specify an amount. B. Smith made a motion to increase compensation \$100 per issue, for a total increase of \$600 per year, while also requiring each issue to be a minimum of 16 pages, not to exceed 32 pages. Photo credits must be used on all images and each issue must be output in a format that is acceptable to the Executive Director and Web Editor for upload and distribution. Second by P. Smith. Motion carried.

Executive Director contract renewal – The ED is not asking for a raise. He would like to see a 5-10 year business/strategic plan for AGLOW that would maintain or increase the level of service to our membership, decrease or eliminate costs where possible and increase revenues. Nski made a motion to renew the ED's contract with no changes. Second by Bonar. Motion carried. A strategic planning committee will be formed; Chair to be specified by incoming President Stefanich after the first of the year.

2018 Annual Budget – The proposed 2018 budget prepared by ED Smith was included in the packet distributed in advance of the meeting. ED Smith pointed out that the only change would be to increase the Horizons Editor line item from \$5,400 to \$6,000 to reflect the increase in compensation approved by the board earlier in the meeting. Motion to approve the 2018 budget as presented plus the increased Horizons Editor compensation by P. Smith. Second by Bonar. Motion carried.

2019 Conference finalist presentations – Detailed presentations were heard from 2019 AGLOW conference finalists Watertown, SD; Kentucky Lake, KY; LaCrosse, WI; and Gaylord, MI. Copies of each presentation/bid were provided to each board member.

Meeting suspended by Chair Zaleski until 11:15 a.m. on Thursday - Motion to recess by Brian Smith. Second by Strand. Motion carried.

Thursday, September 28

Call to order by Chair Zaleski at 11:20 a.m.

Roll Call – Brandon Butler, Dan Stefanich, Tim Lesmeister, Josh Lantz, Jim Zaleski, Gary Nski, Paul Smith, Brian Smith, Chris Jennings, Josh Huff, Dave Mull, Mike Schoonveld, Corp Liason Brad Bonar, and Exec. Director Mark Smith were present. Strand, Barus, Griffin and Steele were not present.

Proxy assignments - Steele to Nski, Griffin to Lesmeister, Strand to Mull, Barus to Stefanich.

2019 Conference Site Selection

ED Smith provided a comparison of the salient portions of all four bids. With one exception, all four were all almost identical. Room costs were within \$.50. Dates are all Sept. Watertown had all shooting components available, but not in one place. Judy from Watertown provided a highly workable solution. ED Smith reported that he would be content with any of the four finalists. They are all great.

Butler said his top two were LaCrosse and Gaylord, and that was what he had heard from the membership. Members also told him it seemed a bit much to go to the Dakotas two years in a row. LaCrosse has been a finalist four times and this time they have earned it.

Nski said he believes LaCrosse has good air transport access, which is important for many of our corporate members. He feels LaCrosse is a great destination with great outdoor options. Their team also had a complete proposal that showed that they understand our group, as did Gaylord and Kentucky Lake.

Chair Zaleski added that AGLOW has a tradition of giving consideration to those who come back. He feels LaCrosse has earned it they have a solid proposal and a great team.

Motion by Michalowski to award the 2019 AGLOW Conference to LaCrosse, WI, subject to an acceptable site visit by ED Smith or his designee and an acceptable, executed contract with the host lodging facility. Second by Butler. Motion carried with only one nay vote.

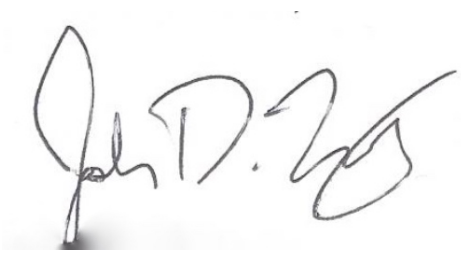
Old Business -

There was continued discussion regarding Horizons, AGLOW Website content and AGLOW social media outlets. Stefanich suggested forming one committee that would oversee all communications coming from AGLOW going out to members and/or the public. Jennings suggested that the committee also be the clearinghouse to handle complaints and direction for the Horizons Editor and ED Smith so that there is a clear chain of command. ED Smith added that this would be very helpful in maintaining a consistent message from AGLOW. B. Smith made a motion that Stefanich make it his first order of business as President to create a "Communications Committee" that would oversee Horizons, the website and social media. Second by Jennings. Motion carried.

B. Smith made a motion to adjourn. Second by Mull. Motion carried.

Secretary's statement - These minutes reflect my best recollection of the discussion and actions of the AGLOW Board of Directors at the 2017 meeting.

Respectfully submitted on September 30, 2017,

A handwritten signature in black ink, appearing to read "Josh Lantz". The signature is stylized and cursive, with the first name "Josh" and the last name "Lantz" clearly visible.

Josh Lantz
AGLOW Secretary